

# Case Study: Reading Blue Coat School – Business Case Training Success Story

theknowledgeacademy



## Rob Cook

Enterprise Manager  
Reading Blue Coat School

### Why?

Rob Cook, recently joined as Enterprise Manager at Reading Blues Coat School, **wanted to build the knowledge and confidence needed to write strong business case.** To support his transition, he wanted formal training to help him prepare for future requirements in the role.

### Solution

Rob chose **The Knowledge Academy** because the **course content met his needs** and the support provided during his initial enquiry. The Business Case training provided the practical framework, techniques and real-world guidance he needed to prepare strong, well-structured business cases aligned with organisational goals.

### Experience

Rob described his experience as **excellent.** He rated the course a perfect **10 out of 10** and praised his tutor, Rachael, for her professionalism, clarity and supportive teaching style. He particularly valued the **one-to-one learning format**, which made the sessions more personalised and impactful. He also appreciated that the pricing was fair and suitable for what his school was looking to spend on training.

### Outcome

The training **gave Rob the confidence to write clear and persuasive business cases** for future school initiatives. It has strengthened his ability to justify proposals, present information effectively and navigate his new role with greater assurance.

### Results

- **Quality of Course Content:** 10/10
- **Trainer Feedback:** Exceeded expectations
- **Booking Experience:** Very good

### Client Testimonial



## Rob Cook

Enterprise Manager, Reading Blue Coat School



“The Business Case Training was incredibly well tailored to my needs. Rachael was an outstanding tutor who provided clear guidance and support throughout the sessions. I would highly recommend The Knowledge Academy to my colleagues and wider network.”