

Case Study: Imperial Brands – APM PMQ Training Success Story

theknowledgeacademy



Erika Grandolfo

Scientific Affairs Manager

Imperial Brands

Why?

Erika Grandolfo, a Scientific Affairs Manager at Imperial Brands, **wanted to strengthen her understanding of Project Management** concepts and frameworks. She aimed to apply more structured methods within her day-to-day responsibilities.

Solution

Erika chose **The Knowledge Academy** to complete the APM PMQ training after it was recommended by her colleagues. The training provided structured insights into Project Management principles and practical approaches to managing projects effectively.

Experience

Erika described the training experience as **great**. She rated the course content **10 out of 10** and noted that the trainer exceeded expectations. She particularly appreciated the trainer's ability to explain the fundamentals clearly and provide practical learning tools throughout the sessions.

Outcome

The training **helped Erika strengthen her understanding of Project Management concepts**. The trainer used real-life examples to explain the concepts, making it easier for her to understand and apply them in practical situations.

Results

- **Quality of Course Content:** 10/10
- **Trainer Feedback:** Exceeded expectations
- **Booking Experience:** Smooth and great

Client Testimonial



Erika Grandolfo 

Scientific Affairs Manager, Imperial Brands PLC



“The training was a great experience and provided a clear understanding of Project Management fundamentals. The trainer explained the concepts well and used real-life examples to put the knowledge into context. I would recommend The Knowledge Academy for its quality training and practical learning approach.”